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Call for Papers

International Conference

Value Management 2027

Engineering Value for a Connected Future. Customer Focus first. Data second. Value always.

Submit your abstract covering related topics such as:

- **Outcome of Value Management Projects and Studies, i.e. in products, processes, services**
- **Application of Value Management in Non-Industrial Environments, i.e. construction, infrastructure projects, administration**
- **Application of AI in Value Management**
- **Soft Skills and Facilitation**
- **Resilient Supply Chain with Value Management**

Become a speaker!

Abstract submission is open until
October 30, 2026

In cooperation with



SAVE International 2027
Value Summit

Conference Chair

Dipl.-Ing. Sebastian Meindl VDI (PVM, TVM, CVS®),
Krehl & Partner GmbH & Co. KG, Karlsruhe, Germany



An event organized by VDI Wissensforum GmbH
www.wertanalyse-praxistage.de
Phone +49 211 6214-201 • Fax +49 211 6214-154

May 11-12, 2027, Munich, Germany

Preface

Following the successful Value Management Conference 2026 at Schmersal in Wuppertal, we are delighted to invite you to a truly special event in 2027. For the first time, the VDI Wertanalyse Conference and the SAVE International Value Summit will be held together as one joint international conference. Bringing together two of the world's leading Value Management communities, this event provides a unique platform for exchanging knowledge, sharing practical experience, and strengthening international collaboration.

We are especially pleased that this year's conference will be hosted by Rohde & Schwarz in Munich. As a global technology company recognized for its expertise in test and measurement, secure communications, cybersecurity, and defense technologies, Rohde & Schwarz exemplifies how engineering excellence, innovation, and customer orientation create sustainable value. It is therefore an ideal venue for discussing the future of Value Management.

Our conference theme, „Engineering Value for a Connected Future – Customer Focus first. Data second. Value always.“, reflects the challenges and opportunities of an increasingly connected world. Digitalization, artificial intelligence, and data-driven technologies are transforming products, services, and organizations. Yet technology alone does not create value. Sustainable success begins with understanding customer needs, defining the right functions, and applying technology where it delivers meaningful benefits. This customer-centered philosophy has always been at the heart of Value Management and is more relevant today than ever before.

The success of this conference depends on the knowledge and experience of its contributors. We therefore warmly invite practitioners, researchers, consultants, educators, students, and industry leaders to submit papers and share their insights. Whether presenting innovative methods, practical case studies, organizational transformation, or academic research, your contribution will help inspire others and advance the Value Management profession.

On behalf of the Program Committee, I sincerely thank all authors, speakers, sponsors, partners, and participants for supporting this unique international event. We look forward to receiving your submissions and to welcoming you to the joint SAVE International Value Summit and VDI Wertanalyse Conference 2027 at Rohde & Schwarz in Munich.

Together, let us engineer value for a connected future.

On behalf of the Program Committee

Dipl.-Ing. Sebastian Meindl VDI (PVM, TVM, CVS®),
Krehl & Partner GmbH & Co. KG, Karlsruhe

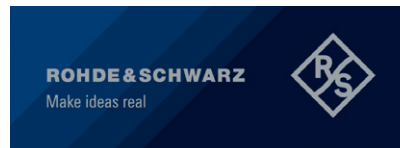
Conference Chairman

Dipl.-Ing. Sebastian Meindl VDI (PVM, TVM, CVS®),
Krehl & Partner GmbH & Co. KG, Karlsruhe

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The conference is hosted and supported by



The conference is supported by



Scientific Partner

VDI Society for Product and Process Design (GPP)

VDI-GPP offers a platform for technical discussions, standardization and collaboration in all aspects of product and process design. Since 1967, the VDI technical division Value Management and Value Analysis has been the leading organization for the application, support and further development of these topics in German-speaking countries.

www.vdi.de/wertanalyse



Value Management Award

The VDI's Value Management/Value Analysis Division presents the VDI Value Management Award annually at the Conference. It honours project teams achieving significant progress through value analysis or value management. Contributions that advance the methodology are also eligible. An independent jury selects the winner(s) based solely on the submitted manuscript according to criteria such as level of innovation, methodological approach or practical relevance.

**Submit your
abstract!**

Call for Papers

Are you an expert in any of the fields mentioned in the key topics? If so, we invite you to contribute actively to the success of the conference with a presentation.

Please submit your abstract by October 30, 2026.

Your abstract should not exceed one DIN A4 page. You can register with your contribution on the website www.vdiconference.com/08TA001027

Dates

- Deadline for abstracts: **October 30, 2026**
- Information about acceptance to authors: **November 2026**
- Submission of manuscripts: **March 15, 2027**

The abstract must include:

- The descriptive title of your paper
- Information about the speaker and no more than 2 co-authors (title, first name, last name, position in company, department, address, telephone number, email)
- A summary with specific information
- A statement as to the degree of innovation
- Assignment to the specific key topic
- Disclosure of own prior publications on the topic

Key Topics

Please submit your abstract on one of the following key topics:

1. Outcome of Value Management Projects and Studies, i.e. in products, processes, services
2. Application of Value Management in Non-Industrial Environments, i.e. construction, infrastructure projects, administration
3. Case studies from Transportation and Defense
4. Application of AI in Value Management
5. Cost Engineering and Value Management
6. Sustainability as a Value Driver
7. Changes within the company by Value Management
8. Applications of Value Engineering in Early Product Development Stages – experiences, obstacles and challenges
9. Soft Skills and Facilitation
10. Implementation and Organization of Value Management
11. Value and University Outreach
12. Resilient Supply Chain with Value Management

General Information

Based on the submitted abstracts, the program committee will decide on the acceptance and classification of lectures in the conference program.

Authors of accepted presentations commit to submitting a detailed manuscript (max. 10 pages) by March 15, 2027. Manuscripts will be published in the download area of the event.

The conference language is English. Abstract, manuscript and presentation must be prepared in English.

Participation fee

Speakers (one person per presentation) participate the conference with a discount of 50 % on the regular conference fee (EUR 1.390,-). Travel expenses will not be reimbursed.

Further questions on the submission of abstracts?



Sandra Stierwald
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Exhibition & Sponsoring

Alongside the conference program, the event offers attractive opportunities for effective corporate visibility. Participation in the accompanying exhibition provides a platform to showcase solutions and expertise to a relevant professional audience. Independently, a range of sponsorship opportunities is available to enhance visibility and positioning within the conference environment.

Get in touch for details on exhibition packages and tailored sponsorship opportunities:



Martina Slominski
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**Call for Papers
International Conference
Value Management 2027**

VDI Wissensforum GmbH | VDI-Platz 1 | 40468 Düsseldorf | Germany

**Submit your abstract by
October 30, 2026!**

You need help?
Please contact us!

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40002 Düsseldorf, Germany
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✓ **Yes, I will participate as follows (all prices p.p. plus German VAT):**

International Conference Value Management 2027	
☐ May 11-12, 2027 (08TA001026)	
	EUR 1.390,-

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☐ I am a VDI member and receive a **EUR 100,- discount** on the participation fee: VDI-Membership number* _____

* The VDI-Membership number must be quoted.

☐ I am interested in Sponsoring and/or Exhibition

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Participants with an invoice address outside of Austria, Germany and Switzerland are kindly requested to pay by credit card. Please don't send your credit card details via email, fax or post. Please book your ticket at www.vdi-international.com/ageng. Transferring your credit card details via our website ensures your details are encrypted and security of your data is guaranteed.

General terms and conditions of VDI Wissensforum can be found online at:
www.vdi-wissensforum.de/en/terms-and-conditions/

Venue

Rohde & Schwarz, Mühlendorfstraße 15, 81671 Munich

For accommodation, please find hotel suggestions on the website of the conference.

More Hotels close to the conference venue can be found via our HRS service www.vdi-wissensforum.de/hr.

Service package: The price includes the digital conference proceedings, food and beverage during the breaks and the evening event on the first conference day.

Conference attendance terms and conditions: By way of your registration you accept the conference attendance conditions and terms of VDI Wissensforum GmbH as binding. Any cancellation of your registration must be made in writing.



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