

Advertising options*

Classic Advertising and Logo Options

1/1 advert inside page, 4c exhibitor catalogue

- 4c advert next to your company portrait in the exhibitor catalogue
- EUR 790.00**

1/1 advert cover page, 4c exhibitor catalogue

- (max. 3 companies)
- 4c advert on the cover pages of the exhibitor catalogue
- EUR 995.00**

4c logo company portrait

- 4c logo for your company portrait in the exhibitor catalogue
- EUR 95.00**

4c logo event-app

- 4c logo in the exhibitor list and your company profile in the event app
- EUR 95.00**

Logo at the floorplan

EUR 550.00

Logo Package

- Your Logo will be shown at the program, website, event-app and in the congress hall in breaks between presentations.
- EUR 6,500.00**

Bookmark in the exhibitor catalogue

A bookmark inserted (layout by sponsor) in the exhibitor catalogue marking your company profile will draw the participants attention to your business.

- Both-sided printed (4/4 coloured) bookmark with your advertising bound to the catalogue
 - Ribbon, 5 mm, different colours possible. (Layout and first print from sponsor)
 - Edition: 1,400 pieces
- EUR 1,890.00**

4c logo emailing (max. 4 companies)

- 4c logo in one E-Mailing to potential participants
- EUR 350.00**

4c logo participant survey (max. 6 companies)

- 4c logo on the landing page of the participant survey
- EUR 990.00**

4c logo cover congress program (max. 1 company)

- 4c logo on the cover page of the congress program
- EUR 990.00**

1/1 advert break presentation 4c (max. 1 company)

- 4c advert in the break presentation
- EUR 695.00**

Integration of your question into the participant survey

- Do you have questions for the target group? Then place a specific question in our questionnaire and gain important insights on the topic an exchange ideas with your target group
- EUR 990.00**

Media Packages

- 4c logo at the website
- Banner with link to your homepage in emailings to potential participants
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event app
- 4c logo in the participant's survey
- Advertorial
- Promotional video in the break presentation

	light	medium	premium	platinum
	√	√	√	√
	1	2	3	all
	√	√	√	√
		√	√	√
			√	√
				√
				√
	EUR 1,770.00	EUR 3,130.00	EUR 4,180.00	EUR 7,775.00

Advertising options*

Virtual Advertising Options

Banner in participants email (1 email shot)

- Get attention before the event by embedding your banner and link to your website in our participant mailings.

EUR 450.00

Advertorial (max. 2 companies, 1 per mailing)

- Send us a short press article (max. 300 characters) incl. picture about your company, product or service and we will place it in one of our e-mailings to the core target group.

EUR 795.00

Advertising on site

Display of your company brochures on a separate table (max. 4 companies)

- Display of your company brochure in the check-in area on a separate table.

EUR 690.00

Exclusive rack with your brochure (max. 2 companies)

- Your advertising brochure or company information in an exclusive brochure stand in the event area.

EUR 1,100.00

A-Boards throughout the congress**

(max. 3 companies)

- A-boards (A1 format) will be set up throughout the exhibition on which you can get your message across right from the start and during the entire event.

(2 A-boards per booking) **EUR 1,500.00**

Logo on glass tables**

- Logos will be put on 5 glass bar tables (70 centimetres wide) with your logo or your advertisement (design supplied by sponsor). They will be placed on the lower ground (visible from upstairs) in combination with two flatscreens with your advertisement showed in loop (5 logos per booking).

EUR 5,000.00

Roll-up in the entrance area (max. 2 companies)

- Your roll-up in the entrance area or event venue. Be the focus of the participants right from the start and throughout the entire event.

EUR 1,500.00

Roll-up and brochure rack in the congress area

(max. 1 company)

- Place a roll-up as well as brochure racks in a prominent location in the event.

EUR 1,390.00

Standalone emailing (max. 1 company)

- Pre-write an emailing for us, which we will send to our participants on your behalf.

EUR 2,750.00

Promotional video in the break presentation

(max. 1 company)

- Place your advertising spot in our break presentations and get more attention for your on-site appearance.

EUR 1,110.00

Advertising materials in the download center

for participants (max. 3 companies)

- Provision of your product information in the download center.

EUR 995.00

Banner in the congress area** (max. 4 companies)

- Place your banner positioned in a visible place in the congress

EUR 2,800.00

Floor sticker** (max. 2 companies)

- Guide the visitors from the entrance to your stand directly using floor stickers in the hallways. (price per running meter)

EUR 160.00

Seat drop (max. 2 companies)

Distribution of your info sheet (flyer, company brochure, give away, etc.) on the seats of

- the keynote **EUR 3,500.00**
- the break out sessions **EUR 1,200.00**

Branding of seating opportunities (cubes)

in the exhibition area

- Your branding on top of the seating cubes offering delegates a moment of relief or the opportunity for an ad-hoc meeting. 10 cubes will be available to present your specific design (sponsor to supply the design). The cubes will be placed across the event to get an optimal display for your company.

EUR 4,500.00

Branding staircase** (max. 2 companies)

- Brand the staircase with your individual design

EUR 1,390.00

Outside signage*

- Various outside signage and branding possibilities upon request

Further advertising opportunities upon request!

*all prices + VAT

** Production costs will be covered by the sponsor



Further sponsoring opportunities*

Lanyard Sponsoring*

Your company logo on the Lanyards for the name badges of the participants

- Edition: 1,500 pieces
- Production by the sponsor

EUR 8,000.00

Lunch Sponsor (both days)

- Placement of up to 4 roll-up banners (0.8 x 2 m) bearing your logo around the buffet tables (banner is provided by sponsor)
- Table cards with your logo placed on the buffet tables and at the buffet stations
- Your logo displayed in the welcome and coffee break presentations in the congress halls and the congress documentation if booking is made on time

EUR 5,900.00

Coffee Breaks (both days)

- Place 4 roll-up banners (0.8 x 2 m) with your logo around the buffet tables (banner provided by the sponsor)
- Table cards with your company logo are placed on the dining tables and at the buffet stations.
- Your company logo will be displayed in the welcome and coffee break presentations in the congress hall and in the congress documentation if the booking is made in good time.

EUR 4,990.00

Sponsor of the Evening-Event

- Placement of up to 4 roll-up banners (0.8 x 2 m) at central locations during the evening event
- Table cards with your logo placed on the dining tables and at the buffet stations
- Your logo displayed in the welcome and coffee break presentations in the congress halls and in the congress documentation if booking is made on time
- Short welcome speech at the evening event

EUR 6,500.00

Smartphone/Tablet-charging stations*

Participants love to stay connected but phone/computer batteries do not often follow. Do not miss this opportunity to showcase your company while providing attendees with the energy their devices require.

Located in common areas inside the exhibition hall.

EUR 2,800.00

Barista Station

A fine way to present yourself – by sponsoring a specialty coffee bar in or in front of the World Conference Center Bonn, you offer participants an experience for all senses! The coffee specialties are served in cups branded with your logo. (production is the responsibility of the sponsor)

EUR 3,200.00

Main Sponsor Event-App

The event-app is available in all app stores prior the congress. Take advantage of this exclusive presentation option as more than 80 % of delegates download the app. Your benefits:

- Your information and advertising is available on and offline
- Direct contact to your target group
 - Personal approach
 - Direct and interactive exchange in the application possible
 - No scattering loss
 - Increase the awareness for your company

Stand out as the main sponsor in the app listing!

Format description

- **Dashboard**
Your banner at the Start-Screen
- **Logo-package**
Your logo in the exhibitor list/sponsor list, in your detailed entry inclusive header
- **Highlighting**
Highlighted sponsor entry; your entry at the beginning of the sponsoring list

EUR 3,900.00

Hotel Welcome Message*

'Welcome to Dritev! We hope you had a pleasant journey and look forward to meeting you at our stand!'

Take advantage of this personal approach and be at the forefront of delegates minds in a courteous manner. Your message will be distributed to all delegates that stay at the neighbouring hotel. The message will be displayed in form of a greeting card and will be placed on delegates beds in 250 rooms. (Exhibitor to provide the design)

EUR 6,500.00

* Production costs will be covered by the sponsor



Further sponsoring opportunities*

Give-away bag

Your give-away bag is provided to all congress participants before leaving on the second congress day. The give-away will be distributed by hosts (hosts have to be organized by yourself). Additional cost may occur: production of give-aways, charge for hostess

EUR 6,500.00

Logo on Congress Bag

Your logo will be visible throughout and after the event with delegates carrying the congress bag. Your logo will be printed on each congress bag along with the congress logo. (Type, size, and color of the bags as well as position and size of the logo will be at the organiser's discretion.)

EUR 4,000.00

Pens or Notepads for the congress

Place your logo on quality click-to write pens or notepads that will be distributed in each congress bag or in each session room for the delegates. When delegates reach for a pen or notepad, your company logo will be on it... at the congress and beyond! (production costs will be covered by the sponsor)

EUR 3,300.00

Chair Slipcover*

This type of advertising is one of the best-placed advertising opportunities in the World Conference Center Bonn: Brand a slipcover with your coloured logo! The slipcovers will be placed on every second chair in the plenary hall.

■ Plenary room (auditorium)

EUR 9,500.00

■ Session room

EUR 5,900.00

Further advertising opportunities and individual sponsoring offers upon request!

* Production costs will be covered by the sponsor

