

Advertising options*

Classic Advertising and Logo Options

1/1 advert inside page, 4c exhibitor catalogue **EUR 790.00**
4c advert next to your company portrait in the exhibitor catalogue

1/1 advert cover page, 4c exhibitor catalogue **EUR 995.00**
(max. 3 companies)
4c advert on the cover pages of the exhibitor catalogue

1/1 advert break presentation 4c **EUR 695.00**
(max. 1 company)
4c advert in the break presentation

4c logo company portrait **EUR 95.00**
4c logo for your company portrait in the exhibitor catalogue

4c logo event app **EUR 95.00**
4c logo in the exhibitor list and your company profile in the event app

4c logo emailing (max. 4 companies) **EUR 350.00**
4c logo in one emailing to potential participants

4c logo participant survey (max. 6 companies) **EUR 590.00**
4c logo on the landing page of the participant survey

4c logo cover congress program **EUR 990.00**
(max. 1 company)
4c logo on the cover page of the congress program

4c logo in the break presentation **EUR 95.00**

Integration of your question into the participant survey **EUR 990.00**

Do you have questions for the target group? Then place a specific question in our questionnaire and gain important insights on the topic an exchange ideas with your target group

Bookmark in the exhibitor catalogue **EUR 1,890.00**

A bookmark inserted (layout by sponsor) in the exhibitor catalogue marking your company profile will draw the participants, attention to your business.

- Bookmark printed on both sides (4/4 coloured) with your advertising bound into the catalogue
- Ribbon, 5 mm, different colours possible (Layout and first print from sponsor)
- Edition: 1,700 pieces

Virtual Advertising Options

Banner in participant email (1 email shot) **EUR 450.00**

Get attention before the event by embedding your banner and link to your website in our participant mailings.

Advertorial **EUR 795.00**
(max. 2 companies, 1 per mailing)

Send us a short press article (max. 300 characters) incl. picture about your company, product or service and we will place it in one of our emailings to the core target group.

Standalone emailing (max. 1 company) **EUR 2,750.00**

Pre-write an emailing for us, which we will send to our participants on your behalf.

Promotional video in the break presentation **EUR 1,100.00**
(max. 1 company)

Place your advertising spot in our break presentations and get more attention for your on-site appearance.

Advertising materials in the download center for participants **EUR 995.00**
(max. 3 companies)

Provision of your product information in the download center.

Media Packages

	light	medium	premium
4c logo on the website	✓	✓	✓
Banner with link to your homepage in emailings to potential participants	1	2	4
4c logo on a roll-up in the entrance foyer	✓	✓	✓
4c logo in the participant survey			✓
	EUR 1,770.00	EUR 3,130.00	EUR 4,180.00

*all prices + VAT

Advertising on site*

Display of your company brochures on a separate table (max. 4 companies) **EUR 690.00**

Display of your company brochure in the check-in area on a separate table.

Exclusive rack with your brochure **EUR 1,100.00**
(max. 2 companies)

Your advertising brochure or company information in an exclusive brochure stand in the event area.

A-Boards throughout the congress **EUR 1,500.00**
(max. 3 companies)

A-boards (A1 format) with your message will be placed throughout the exhibition.
(2 A-boards per booking; additional costs: printing of posters)

Logo on glass tables **EUR 5,000.00**

Your logo or advertisement on 5 high tables (70 centimeters wide) (design supplied by sponsor). They will be placed on the lower ground (visible from upstairs) in combination with two flatscreens with your advertisement shown in a continuous loop (5 logos per booking; additional costs: printing of stickers).

Roll-ups in the entrance area **EUR 1,500.00**
(max. 2 companies)

Place two roll-ups in the entrance area or event venue. Be in the participants' focus right from the start and throughout the entire event.

Roll-up and brochure rack in the congress area ... **EUR 1,390.00**
(max. 1 company)

Place one roll-up and one brochure rack in a prominent location in the event.

Banner in the congress area **EUR 2,800.00**
(max. 4 companies)

Place your banner in a visible place in the congress area.

Floor sticker (max. 2 companies) **EUR 160.00**

Guide the visitors directly from the entrance to your stand using floor stickers in the hallways (price per running meter; additional costs: printing of floor stickers).

Seat drop (max. 2 companies)

Distribution of your info sheet (flyer, company brochure, giveaway, etc.) on the seats of

- the keynote **EUR 3,500.00**
- the break out sessions **EUR 1,200.00**

Branding of seating opportunities (cubes) in the exhibition area **EUR 4,500.00**

Your branding on the seating cubes offering delegates a moment of relief or the opportunity for an ad-hoc meeting. 10 cubes will be available for your specific design (sponsor to supply the design). The cubes will be placed across the event to get an optimal display for your company.

Branding staircase (max. 2 companies) **EUR 1,390.00**

Brand the staircase with your individual design.

Outside signage **upon request**

Various outside signage and branding possibilities.

Further advertising opportunities upon request!

*all prices + VAT



Source: VDI Wissensforum GmbH



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