19th International Congress with Trade Exhibition

EUROPE CELIV

Booking only till 30th of August 2019

EXHIBITION NEWSPAPER

Show Magazine 2019

Show Magazine 2019
International VDI-Congress ELIV

Mediadata:

Pre-printed information for Congress Participants:
In the show magazine you get the chance to present the product or service you offer at the congress. Furthermore you can present your company data, as well as a picture (max. 2 pictures) in the article.

Important: The show magazine will not replace the exhibitor catalogue, it is a current addition!

Finely tuned to real World Needs
Due to its superior technical profoundness and a high level of practical relevance the congress in Bonn clearly stands out in the industry.
To further enhance the benefits for the participants, you as an exhibitor have the opportunity to indicate the vehicles that incorporate your products as built-in features and emphasize how specific solutions have been beneficial to your key customers. Furthermore, you can highlight how next-generation vehicles will benefit from your products.

Perfect preparation of the congress
Our participants get the chance to be informed in advance of the congress and are already able to make appointments with the exhibitors.

Clarity
To maximise the clarity of your entry, the texts will be constructed the same way.
In one block of text you can describe and present your company and your highlights of the exhibition in Bonn. Optional with a picture or graphics.
In the next block of text you can describe your reference products or projects.

Date of Publication: October 07th, 2019 (One week prior to the congress)

BOOKING DEADLINE: AUGUST 30th, 2019
TEXTS MUST BE SUBMITTED BY SEPTEMBER 06th, 2019

Scope: minimum 8 pages (depends on the extent of booking) / Format: A3

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Target Group / Audience
The show magazine will be sent to all registered attendants of this and last year's congress one week prior to the congress.
Additionally, the exhibition newspaper will be readily available across the exhibition.

Circulation 3,500 copies

Advertisement rate:
1/3 page € 680 plus VAT

Delivery:
File format text: enclosed PDF „Text Exhibition Newspaper ELIV 2019.pdf" / Text language: English
File format photo: jpg, CMYK colours, Resolution: 300 dpi, Format of the printed photos / graphics = max. 50 x 70mm (portrait or landscape)
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