



Sponsorship Opportunities

	Gold	Silver	Bronze	
Before the Congress Program (Deadline: end of October 2021)	Presentation as a gold sponsor	Presentation as a silver sponsor	Presentation as a bronze sponsor	
	Coloured company logo	Coloured company logo	Coloured company logo	
	Imprint of your company portrait (max. 500 characters) with contact address	Imprint of your company portrait (max. 250 characters) with contact address	Imprint of your contact address	
	Internet	Presentation as a gold sponsor	Presentation as a silver sponsor	Presentation as a bronze sponsor
	Your company logo with link to your homepage	Your company logo with link to your homepage	Your company logo with link to your homepage	
	Company portrait (max. 500 characters) with contact address	Company portrait (max. 250 characters) with contact address	Contact address	
During the Congress Exhibition	Listing as a sponsor incl. coloured logo in the Event App	Listing as a sponsor incl. coloured logo in the Event App	Listing as a sponsor incl. coloured logo in the event app	
	8 m ² exhibition space in the exhibition area (ground floor)	Display of your company (rollup) in the exhibition area and your company brochure on your own display table		
	One exhibitor pass incl. catering and evening reception (without authorization for attendance of speeches)			
Congress tickets	Five tickets for free attendance of the congress (incl. participation in speeches, congress documentation and hospitality)	Three tickets for free attendance of the congress (incl. participation, congress documentation and hospitality)	One ticket for free attendance of the congress (incl. participation, congress documentation and hospitality)	
Visibility in the auditorium	Your company logo on one side of auditorium stage with the event logo			
Visibility in the congress hall	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations	
	Your company logo on posters	Your company logo on posters	Your company logo on posters	
Congress documentation	Your company logo on the name badge of the participants			
Exhibitor catalogue	Presentation as gold sponsor with logo in the congress documentation	Presentation as silver sponsor with logo in the congress documentation	Presentation as bronze sponsor with logo in the congress documentation	
	One coloured advertising page in the exhibitor catalogue (layout by sponsor)	One coloured advertising page in the exhibitor catalogue (layout by sponsor)	One coloured advertising page in the exhibitor catalogue (layout by sponsor)	
	Coloured logo at the cover page of the exhibitor catalogue	Coloured logo at the cover page of the exhibitor catalogue	Coloured logo at the cover page of the exhibitor catalogue	
	EUR 20,500.00 + VAT	EUR 16,500.00 + VAT	EUR 12,500.00 + VAT	

Further Advertising efforts

Lunch Sponsor (both days) **EXCLUSIVE**

- As a lunch sponsor, you can place 4 roll-up banners (0.8 x 2 m) bearing your logo around the buffet tables (the banner is provided by the sponsor)
 - Table cards with your company logo are placed on the dining tables and at the buffet stations
 - Your company logo will be displayed in the welcome and coffee break presentation
- Price: EUR 6,000

Placement of Roll-ups

- Placement of two Roll-ups in the area of the roofed passage of the congress center
 - Placement of two more Roll-ups at the basement of the congress center. Here you will find the cloakroom, the way to the car park and the toilets
- Price: EUR 3,500

Placement of stand-up displays at the entrance (maximum 2 companies)

- four stand-up displays with front and back (format: DIN A1)
- Price: EUR 2,500

Bookmark in the exhibitor catalogue **EXCLUSIVE**

- both-sided printed (4/4 coloured) bookmark with your advertising bonded into the catalogue
 - band, 5 mm, different colours possible. (Layout and first print from sponsor)
 - edition: 500 pieces
- Price: EUR 2,500

Display your company brochure at the information desk

You deliver us your information brochures and we will display them at our information desk for the participants

Price: EUR 590

Seat Drop

- distribution of your infosheet (flyer, company brochure,...) on the seats of the ...keynote
- ...the break out sessions

Max. one Seat Drop per session

Price: EUR 3,000 (Keynote)

EUR 950 (Seatdrop Break Out Session)

Lanyard Sponsoring **EXCLUSIVE**

Your company logo on the Lanyards for the name badges of the participants

- edition: 500 pieces
- production by the sponsor

Price: EUR 8,000

Main Sponsor Event-App **EXCLUSIVE**



The event-app is available in all app stores prior the Congress. Take the advantage of a higher presence in the application and profit of the advantages of mobile marketing and a modern and interactive way of customer approach.

Price: EUR 4,900

Main Sponsor WIFI **EXCLUSIVE**

Once the participants are connected to the Wifi, they will automatically be redirected to your company website.

Price: EUR 5,000

Floor stickers (footprints), max. 2 companies:

Guide the visitors from the entrance straight to your booth by using floor stickers in the hallways

Price: EUR 160/per 10 running meter

Glass cube

Your company logo in front of the entrance

Price: banner small, EUR 1,100
or banner largearea, EUR 4,000

Steps at the staircase

your company advertisement or logo at the staircase of the congress center

Price: EUR 110 / per step (max. 4 steps)

Pocket Guide **EXCLUSIVE**

The handy and convenient pocket guide with the up-to-date programme and your logo on it.

All delegates will receive the handy pocket guide onsite to plan their visit. Your logo on the front page and banner with your stand number on the inside pages, all delegates will see your advertisement at the event.

Price: EUR 7,500

Coffee Latte Art **EXCLUSIVE**

Your Company Logo on the coffee specialties

Price: EUR 6,000

Give Away

Participants will receive giveaways provided by you after the end of the congress as they leave the Rosengarten.

Price: EUR 6,000 (single item)

EUR 8,000 (Bag with several items)

Stand-alone Emailing to registered participants

Price: EUR 2,750

Advertorial (max. 500 characters+ picture)

Price: EUR 795

4c logo cover page congress program **EXCLUSIVE**

(Deadline: end of October 2021)

Price: EUR 990

Banner in participant Email including link to your website

Price: EUR 590/each

Logo integration in participant Email (max. 5, incl. link to your website)

Price: EUR 350/each

4c logo in the participant survey (max. 4)

Price: EUR 990



Media Packages

Media Package Light

- 4c logo at the website
- Banner with link to your homepage in one e-mailing to potential participants
- 4c logo on a roll-up in the entrance foyer

Price: EUR 1,770 + VAT



Media Package Medium

- 4c logo at the website
- Banner with link to your homepage in 2 e-mailings to potential participants
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app

Price: EUR 3,130 + VAT



Media Package Premium

- 4c logo at the website
- Banner with link to your homepage in 4 e-mailings to potential participants
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app
- 4c logo in the participant survey

Price: EUR 4,180 + VAT



Media Package Platinum

- 4c logo at the website
- Banner in all Emails to potential participants from the time of booking
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app
- 4c logo in the participant survey
- 1 advertorial (max. 500 characters+ picture) in the newsletter
- Presentation in the congress programme

Price: EUR 7,775 + VAT

