VDI

International Congress

PIAE EUROPE

September 8-9, 2021
Congress Center Rosengarten Mannheim

Sponsoring & Exhibition Opportunities

www.piae-europe.com

About the Congress

For more than 40 years, the international VDI Plastics in Automotive Engineering congress has been throwing light on the traditional themes areas of interior, exterior, simulation, materials/technologies, engine/technology and, of course, the key issue of lightweight design. The parallel exhibition with over 120 exhibitors from along the entire process chain as well as the accompanying auto show with the latest cars and commercial vehicles allow attendees to discuss technical points at the physical object itself.

You would also like to contact this top-level participants at this VDI congress and to increase your highprofile to the targeted audience of market experts?

With us, you can reach and rub elbows with some 1,200 decision makers along the value chain, managers and engineers in the field of research and development and scientific staff of universities and research institutes.

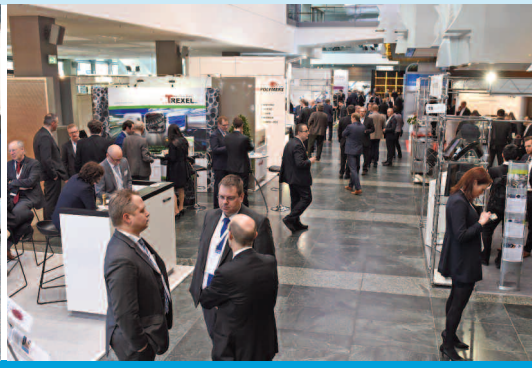
Why not take advantage of a sponsorship or advertising package specifically tailored to your requirements? With it, you will set yourself apart in the competition. As a Sponsor, you will stand out among your competitors and intensify your company's presence in the target group.

Your advantages at a glance:

- distinguished from your competitors
- sharpened company image
- sustained positioning of your image and competency in your core target group

Advisory Board

Dipl.-Ing. (FH) Anja Jäschke	Audi AG	Technology Development Materials/Process
Jürgen Gugg	BMW AG	
Pascal Bertens	DAF Trucks N.V.	Supplier Process Manager
Dipl.-Ing. Robert Someschan	Ford-Werke GmbH	Chief Engineer PD Quality
Dipl.-Ing. (FH) Volker Freitag	Dr. Ing. h.c. F. Porsche AG	Head of Development Plastics Surfaces
Stefan Röhl	MAN Truck & Bus AG	Head of Development Cab international
Emre Kuzucu	Mercedes-Benz Türk A.S.	Senior Manager
Dr. Gerard Liraut	Renault SAS	Expert Leader on Polymers
Dipl.-Ing. Ph.D. Christian Bornhorst	Volkswagen Aktiengesellschaft	Head of Construction Air conditioning Interior
Dipl.-Ing. Thomas Drescher	Volkswagen Aktiengesellschaft	Head Of Group Research Vehicle Technology
Dipl.-Ing. Wolfgang Möller	Volkswagen Osnabrück GmbH	Head of Interior



Whom will you meet?

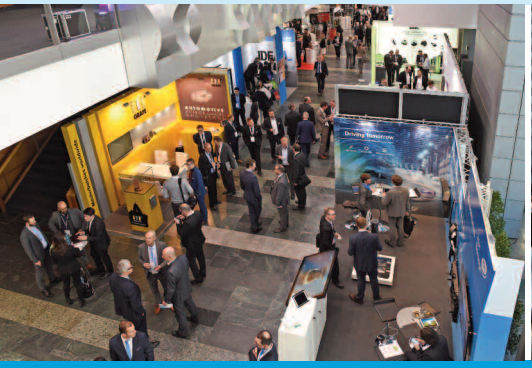
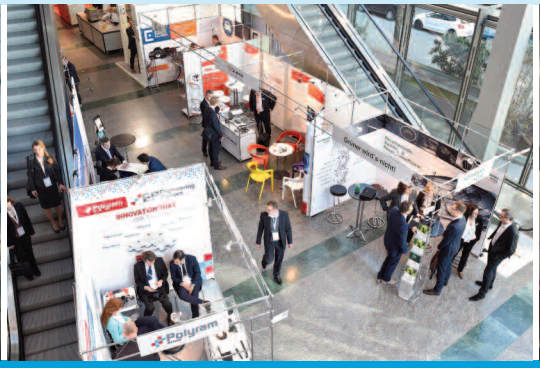
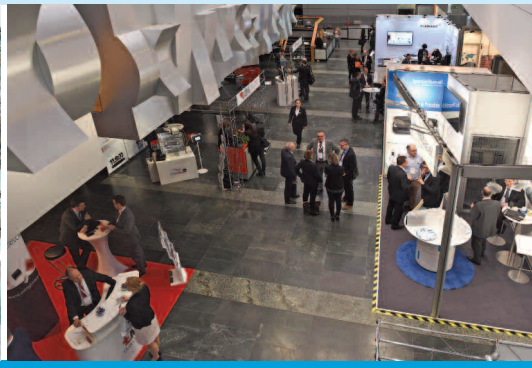
Target Groups:
managers, engineers, technicians, developers etc. from the field of industry (OEM, Tier-1), economy, research & development

23%	OEM
19%	Tier-1 – Automotive suppliers
15%	Raw material
11%	Masterbatch
11%	Plastic processing companies
8%	Tools/machinery
7%	Engineering/Simulation
4%	Consulting/Research
2%	Others

44%	Project Manager/R&D Engineer/R&D Manager
19%	Product Management/Technical Sales & service
16%	CEO/Managing Director
3%	Researcher

Exhibition areas

- Raw materials
- Development of materials and components
- Component calculation and simulation
- Mass-produced components for the car interior and exterior
- Engineering services
- Tool- and mold-making

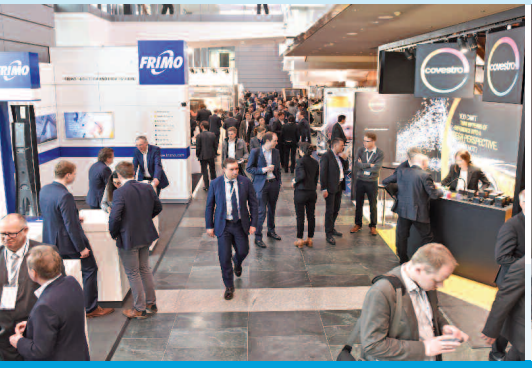




List of exhibitors of the last years

3A Composites Airex AG
3M Deutschland GmbH
AKRO-PLASTIC GmbH
ALBA tooling & engineering GmbH
almaak international GmbH
ARBURG GmbH + Co KG
Asahi Kasei Europe GmbH
Ascend Performance Materials sprl
BASF Polyurethanes GmbH
BASF SE
BOREALIS AG
BYK-Chemie GmbH
Clariant SE
Covestro Deutschland AG
Domo Engineering Plastics GmbH
DuPont
Eastman Chemical Company
Ecobat Technologies Ltd.
EJOT GmbH & Co. KG
Elastron Kimya Sanayi ve Ticaret A.S.
Elix Polymers S.L.
EMS-CHEMIE (Deutschland) Vertriebs GmbH
ENGEL Austria GmbH
Ensinger GmbH
EPSAN Deutschland GmbH
Evonik Resource Efficiency GmbH
Foboha (Germany) GmbH
Fraunhofer-Institut ICT
Gaugler & Lutz oHG
Geba Kunststoffcompounds GmbH
GK Concept GmbH
GKG Goldmann Kunststoffe GmbH & Co. KG
Grafe Advanced Polymers GmbH
Grässlin Süd GmbH
gwk Gesellschaft Wärme Kältetechnik mbH
Hexion GmbH
HEXPOL TPE GmbH
Hoffmann + Voss GmbH
HPF The Mineral Engineers | Quarzwerke Group
HRSflow GmbH
INCOE International Europe
INEOS Styrolution Europe GmbH
Intertek
JENOPTIK Automatisierungstechnik GmbH
KINGFA Sci. & Tech. (Europe) GmbH
KÖMMERLING CHEMISCHE FABRIK GmbH
KRAIBURG TPE GmbH & Co. KG
LANXESS Deutschland GmbH
LEONHARD KURZ Stiftung & Co. KG
Lotte Advanced Material Europe GmbH
Lubrizol Advanced Materials
LyondellBasell, Basell Sales & Marketing Company
Magna Exteriors GmbH
Marubeni Europe Plc
MF SOFTWARE GmbH
M-HUB Srl
Mitsubishi Chemical Europe
Mitsui Chemicals Europe GmbH
Momentive Performance
Nanogate SE
Odenwald-Chemie GmbH
Parker-LORD
PCW GmbH
Plasmatreat GmbH
PolyIC GmbH & Co. KG
polymore
Polyram plastic industries LTD
Pöppelmann Kunststoff-Technik GmbH & Co. KG
PRET Europe GmbH
Procotex Belgium SA
R + S Technik GmbH
RADICIGROUP HIGH PERFORMANCE POLYMERS
Rathgeber GmbH
Resinex Germany GmbH
RIA Polymers GmbH
Rohde & Schwarz GmbH & Co. KG
Röhm GmbH
ROMIRA GmbH
RÜHL PUROMER GmbH
Sabic Europe B.V.
SABIC SPECIALTIES
Sappi Symbio
SGS INSTITUT FRESENIUS GmbH
SimpaTec GmbH
Sirmax SPA
SOLVAY
Sumika Polymer Compounds EUROPE Ltd.
Sumitomo Chemical Europe S.A./N.V.
Summerer Technologies GmbH & Co. KG
Superior Graphite Europe Ltd.
Synventive Molding Solutions GmbH
TechnoCompound GmbH
Teknor Germany GmbH
TELSONIC AG
Toray Resins Europe GmbH
Trexel GmbH
Trinseo Deutschland
UL International Germany GmbH
WIPAG Deutschland GmbH

Sponsors 2021 (stood July 2020)

RÖHM TRINSEO



Exhibition Possibilities

6 m² net stand	EUR 5,100.00 + VAT	or 6 m² complete stand	EUR 5,850.00 + VAT
8 m² net stand	EUR 5,800.00 + VAT	8 m² complete stand	EUR 6,840.00 + VAT
9 m² net stand	EUR 6,150.00 + VAT	9 m² complete stand	EUR 7,350.00 + VAT
12 m² net stand	EUR 7,250.00 + VAT	12 m² complete stand	EUR 8,850.00 + VAT

Other stand sizes up on request and availability.

Exhibition

Exhibitor package include the following:

- Admission for one person to the entire congress (incl. all documentation material and catering)
- Named as exhibitor in the context of the congress announcement on www.piae-europe.com
- catalogue entry incl. b/w-logo
- entry in the event app
- Power outlet (230 V, 3 kW incl. 3-socket power strip)
- Further exhibitor passes can be purchased for EUR 250.00 + VAT
  (exhibitor passes do not confer the right to participate in the presentations)

Order of exhibitor passes for stand supervision is limited as follows:

Exhibition area up to 8 m²:	max. 2 exhibitor passes	Exhibition area from 9 to 12 m²:	max. 3 exhibitor passes
Exhibition area from 13 to 20 m²:	max. 5 exhibitor passes	Exhibition area larger than 20 m²:	max. 7 exhibitor passes

Special area for passenger car or commercial vehicle presentation incl. 1 exhibitor pass

Price: EUR 2,700 + VAT

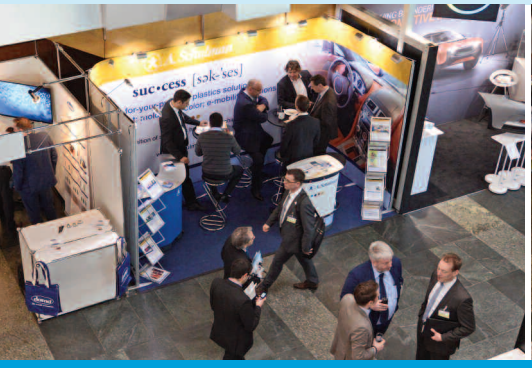
- Space for passenger car presentation is limited. The decision of the choice of vehicles is left up to us.
- Additional stand construction measures for passenger car presentation are only permitted in exceptional cases and are subject to prior approval.
- Commercial vehicles are only allowed in front of the building and need a prior approval.

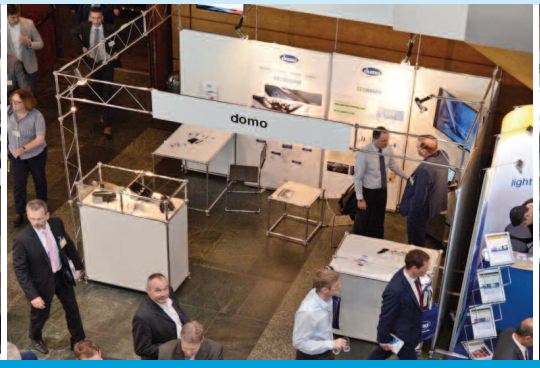
Booking of ads in the exhibitor catalogue and the Event App

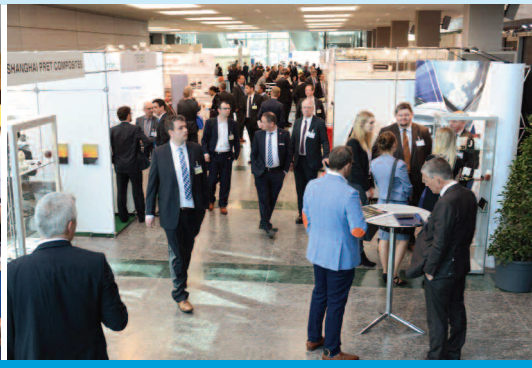
coloured company logo in your catalogue entry, 4c	EUR 95.00 + VAT
1/1 advert inside pages, 4c	EUR 695.00 + VAT
1/1 advert on the inside front, 3rd or 4th cover page, 4c	EUR 995.00 + VAT
coloured company logo in the event app	EUR 95.00 + VAT

Article in the fair newspaper

4c article in fair newspaper, 1/3 page	EUR 750.00 + VAT







Stand construction

Benefits:

- stand rental incl. power consumption
- fully equipped shell scheme
- One congress participant ticket inclusive all incidental services (congress documentation, catering, evening event, etc.)

Standard shell scheme:

Stand structure system:
chrome-plated steel parts (posts and knots), System Meroform

Stand-Walls:
chipboard 1.9 cm, coated white, with surrounding concave profile,
wall interior measurements 97/197 cm with corner windows 5 cm, under 45°

Total height:
250 cm

cover grid:
height 25 cm, 6 sqm stand: only ahead , 8 sqm: also centrally

Stand sign:
height 30 cm, colour white, 6 sqm stand: length 95 cm, 8 sqm stand: length 195 cm

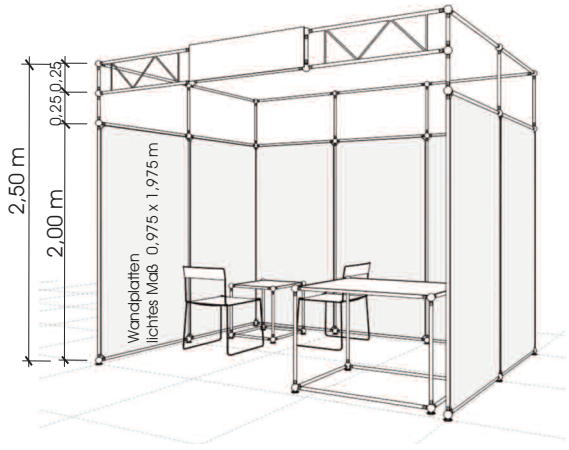
Lighting:
3 spotlights of 100 Watt each, depending on the booth size

Furniture:
- 1 equipment table 100 x 70 x 70 cm (load-bearing capacity max. 80 kg)
- 1 conference table 50 x 50 x 50 with 2 chairs, leather black/chrome
- 2 brochure bags DIN A4, 1 wastepaper basket

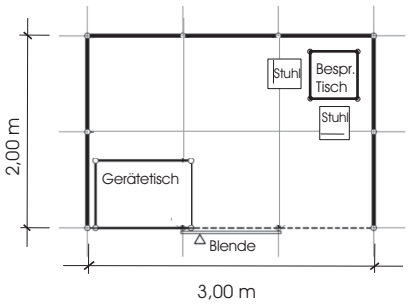
Signage:
company name, height 10 cm, Helvetica normal print black, customized design on request and at extra cost

Electrics:
- 1 power connection (230 V/maximum 3 kW), three-phase current + power consumption are included in the price
- the provision and installation of three-phase current / high-voltage current is available at extra charge and will be invoiced separately after the event depending on the time required and the consumption recorded

Other services available on request!



Floor plan



Sponsorship Opportunities

	Gold	Silver	Bronze
Before the Congress (Deadline: end of October 2020) **Program**	Presentation as a gold sponsor	Presentation as a silver sponsor	Presentation as a bronze sponsor
	Coloured company logo	Coloured company logo	Coloured company logo
	Imprint of your company portrait (max. 500 characters) with contact address	Imprint of your company portrait (max. 250 characters) with contact address	Imprint of your contact address
Internet	Presentation as a gold sponsor	Presentation as a silver sponsor	Presentation as a bronze sponsor
	Your company logo with link to your homepage	Your company logo with link to your homepage	Your company logo with link to your homepage
	Company portrait (max. 500 characters) with contact address	Company portrait (max. 250 characters) with contact address	Contact address
During the Congress Exhibition	Listing as a sponsor incl. coloured logo in the Event App	Listing as a sponsor incl. coloured logo in the Event App	Listing as a sponsor incl. coloured logo in the event app
	8 m² exhibition space in the exhbition area (ground floor)	Display of your company (rollup) in the exhibition area and your company brochure on your own display table	
	One exhibitor pass incl. catering and evening reception (without authorization for attendance of speeches)		
Congress tickets	Five tickets for free attendance of the congress (incl. participation in speeches, congress documentation and hospitality)	Three tickets for free attendance of the congress (incl. participation, congress documentation and hospitality)	One ticket for free attendance of the congress (incl. participation, congress documentation and hospitality)
Visibility in the auditorium	Your company logo on one side of auditorium stage with the event logo		
	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations	Your coloured logo in the presentation, which is shown in the congress hall in the breaks between presentations
Visibility in the congress hall	Your company logo on posters	Your company logo on posters	Your company logo on posters
Congress documentation	Your company logo on the name badge of the participants		
Exhibitor catalogue	Presentation as gold sponsor with logo in the congress documentation	Presentation as silver sponsor with logo in the congress documentation	Presentation as bronze sponsor with logo in the congress documentation
	One coloured advertising page in the exhibitor catalogue (layout by sponsor)	One coloured advertising page in the exhibitor catalogue (layout by sponsor)	One coloured advertising page in the exhibitor catalogue (layout by sponsor)
	Coloured logo at the cover page of the exhibitor calatogue	Coloured logo at the cover page of the exhibitor calatogue	Coloured logo at the cover page of the exhibitor calatogue
	EUR 20,500.00 + VAT	**EUR 16,500.00 + VAT**	**EUR 12,500.00 + VAT**

Further Advertisting efforts

Lunch Sponsor (both days) EXCLUSIVE
- As a lunch sponsor, you can place 4 roll-up banners (0.8 x 2 m) bearing your logo around the buffet tables (the banner is provided by the sponsor)
- Table cards with your company logo are placed on the dining tables and at the buffet stations
- Your company logo will be displayed in the welcome and coffee break presentation

Price: EUR 6,000

Placement of Roll-ups
- Placement of two Roll-ups in the area of the roofed passage of the congress center
- Placement of two more Roll-ups at the basement of the congress center. Here you will find the cloakroom, the way to the car park and the toilets

Price: EUR 3,500

Placement of stand-up displays at the entrance
(maximum 2 companies)
- four stand-up displays with front and back (format: DIN A1)

Price: EUR 2,500

Bookmark in the exhibitor catalogue EXCLUSIVE
- both-sided printed (4/4 coloured) bookmark with your advertising bonded into the catalogue
- band, 5 mm, different colours possible. (Layout and first print from sponsor)
- edition: 1,300 pieces

Price: EUR 2,500

Display your company brochure at the information desk
You deliver us your information brochures and we will display them at our information desk for the participants
Price: EUR 590

Seat Drop
- distribution of your infosheet (flyer, company broschure,..) on the seats of the
  ...keynote
  ...the break out sessions

Max. one Seat Drop per session
Price: EUR 3,000 (Keynote)
EUR 950 (Seatdrop Break Out Session)

Lanyard Sponsoring EXCLUSIVE
Your company logo on the Lanyards for the name badges of the participants
- edition: 1,400 pieces
- production by the sponsor

Price: EUR 8,000

Main Sponsor Event-App EXCLUSIVE

The event-app is available in all app stores prior the Congress. Take the advantage of a higher presence in the application and profit of the advantages of mobile marketing and a modern and interactive way of customer approach.
Price: EUR 4,900

Main Sponsor WIFI EXCLUSIVE
Once the participants are connected to the Wifi, they will automatically be redirected to your company website.
Price: EUR 5,000

Floor stickers (footprints), max. 2 companies:
Guide the visitors from the entrance straight to your booth by using floor stickers in the hallways
Price: EUR 160/per 10 running meter

Glass cube
Your company logo in front of the entrance
Price: banner small, EUR 1,100
or banner largearea, EUR 4,000

Steps at the staircase
your company advertisement or logo at the staircase of the congress center
Price: EUR 110 / per step (max. 4 steps)

Pocket Guide EXCLUSIVE
The handy and convenient pocket guide with the up-to-date programme and your logo on it.
All delegates will receive the handy pocket guide onsite to plan their visit.
Your logo on the front page and banner with your stand number on the inside pages, all delegates will see your advertisment at the event.
Price: EUR 7,500

Coffee Latte Art EXCLUSIVE
Your Company Logo on the coffee specialties
Price: EUR 6,000

Give Away
Participants will receive giveaways provided by you after the end of the congress as they leave the Rosengarten.
Price: EUR 6,000 (single item)
EUR 8,000 (Bag with several items)

Stand-alone Emailingto registered participants
Price: EUR 2,750

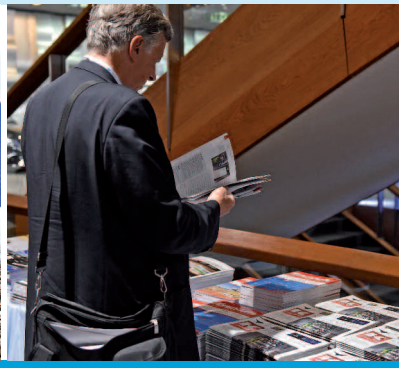
Advertorial (max. 500 characters+ picture)
Price: EUR 795

4c logo cover page congress program EXCLUSIVE
(Deadline: end of October 2020)
Price: EUR 990

Banner in participant Email including link to your website
Price: EUR 590/each

Logo integration in participant Email (max. 5, incl. link to your website)
Price: EUR 350/each

4c logo in the participant survey (max. 4)
Price: EUR 990



Media Packages

Media Package Light
- 4c logo at the website
- Banner with link to your homepage in one e-mailing to potential participants
- 4c logo on a roll-up in the entrance foyer

Price: EUR 1,770 + VAT

Media Package Medium
- 4c logo at the website
- Banner with link to your homepage in 2 e-mailings to potential participants
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app

Price: EUR 3,130 + VAT

Media Package Premium
- 4c logo at the website
- Banner with link to your homepage in 4 e-mailings to potential participants
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app
- 4c logo in the participant survey

Price: EUR 4,180 + VAT

Media Package Platinum
- 4c logo at the website
- Banner in all Emails to potential participants from the time of booking
- 4c logo on a roll-up in the entrance foyer
- Banner display (rotating) in the event-app
- 4c logo in the participant survey
- 1 advertorial (max. 500 characters+ picture) in the newsletter
- Presentation in the congress programme

Price: EUR 7,775 + VAT

1.1 registration exhibitor

VDI Wissensforum GmbH
Ms Martina Slominski
Exhibitions & Sponsorship
VDI-Platz 1
40468 Düsseldorf
Germany

We ask you to complete your details in this form and send it via e-mail to: fachausstellungen@vdi.de

Company information: (will be published)

Company Name/Institute:					
Street:			or PO-Box:		
Country:		Postcode:		Place:	
Phone:		Fax:			
E-mail:					
Internet:					
VAT ID No.:					

Invoice address: (if different from above)

Purchase Order No.:

Company Name:					
Postcode:		PO Box/Street:			

Staff responsible for the exhibition in your company:

(Academic) Title:		First name:		Surname:	
Departement:				Function:	Please select
Level:	Please select			Specialist area:	Please select
Phone Extension:				Fax Extension:	
E-mail:					

Congress ticket (included in the exhibition price) shall be issued in the name of:

(Academic) Title:		First name:		Surname:	
Departement:				Function:	Please select
Level:	Please select			Specialist area:	Please select
Phone Extension:				Fax Extension:	
E-mail:					

→ Continue on page 2

1.1 registration exhibitor

We hereby order:

Floor area (net area) for your own stand:

☐ Version A: Net stand	6 sqm	3x2 m (length x depth)	5,100,- EUR + VAT	☐ Version B: Net stand	8 sqm 4x2 m (length x depth) 5,800,- EUR + VAT
☐ Version C: Net stand	9 sqm	3x3 m (length x depth)	6,150,- EUR + VAT	☐ Version D: Net stand	12 sqm 4x3 m (length x depth) 7,250,- EUR + VAT

Fully equipped exhibition stand:

☐ Version E: Complete stand	6 sqm	3x2 m (length x depth)	5,850,- EUR + VAT	☐ Version F: Complete stand	8 sqm 4x2 m (length x depth) 6,840,- EUR + VAT
☐ Version G: Complete stand	9 sqm	3x3 m (length x depth)	7,350,- EUR + VAT	☐ Version H: Complete stand	12 sqm 4x3 m (length x depth) 8,850,- EUR + VAT

A modification of the complete stand into a corner stand will be charged with an extra charge of 95.00 EUR + VAT.

Preferred stand type (depends on availability):

☐ Row stand, 1 side open ☐ Corner stand, 2 sides open (10% surcharge)

Notice:

Special area booking for vehicle presentation

☐ Vehicle presentation incl. 1 exhibitor pass 2.700,- EUR + VAT

The area for vehicles is limited. The choice of vehicles is determined by the organiser.

Order of exhibitor passes for stand supervision

(Congress participants do not need an additional exhibitor pass. The exhibitor passes are only for stand supervision):

Stand area up to 8 sqm → max. 2 exhibitor passes (plus the included congress ticket)
Stand area 9-12 sqm → max. 3 exhibitor passes (plus the included congress ticket)
Stand area 13-20 sqm → max. 5 exhibitor passes (plus the included congress ticket)
Stand area >20 sqm → max. 7 exhibitor passes (plus the included congress ticket)

☐ We hereby order ____ exhibitor passes at 250,- EUR + VAT (Notice: Exhibitor passes do not confer the right to participate the presentations.)

Exhibitor catalogue/Event App (the entry in the catalogue and the Event App is included in the stand fee):

☐ 4c colour company logo in your catalogue entry	95,- EUR + VAT
☐ 4c colour advertisement in the inside advertising section, full page	695,- EUR + VAT
☐ 4c colour advertisement on the inside front cover or back cover, full page	995,- EUR + VAT
☐ 4c colour company logo in the event-app	95,- EUR + VAT

Article in fair newspaper:

☐ 4c Article in fair newspaper 1/3 page	750,- EUR + VAT

Note: For organisational reasons, it is unfortunately not possible to send you a specimen copy in case of advertisement insertion.

YES, we would like to appear as a sponsor of the congress "PIAE 2021" and herewith officially book the sponsorship version checked below:

☐ Gold	EUR 20,500.00 + VAT	☐ Bookmark in the exhibitor catalogue	EUR 2,500.00 + VAT
☐ Silver	EUR 16,500.00 + VAT	☐ Display company brochure	EUR 590.00 + VAT
☐ Bronze	EUR 12,500.00 + VAT	☐ WIFI Sponsor	EUR 5,000.00 + VAT
☐ Lunch-Sponsoring	EUR 6,000.00 + VAT	☐ Floor stickers (footprints)	EUR 160 + VAT / per 10 running meter
☐ Sponsor of Event-App	EUR 4,900.00 + VAT	☐ glass cube banner small	EUR 1,100.00 + VAT
☐ Roll-ups	EUR 3,500.00 + VAT	☐ glass cube banner large-area	EUR 4,000.00 + VAT
☐ Stand-up displays	EUR 2,500.00 + VAT	☐ steps at the staircase	EUR 110 + VAT / per step
☐ Seat Drop Keynote	EUR 3,000.00 + VAT	☐ Pocket Guide	EUR 7,500.00 + VAT
☐ Seatdrop Break Out Session	EUR 950.00 + VAT	☐ Logo on the Coffee Latte Logo Branding	EUR 6,000.00 + VAT
☐ Lanyard Sponsoring	EUR 8,000.00 + VAT	☐ Give Away single item	EUR 6,000.00 + VAT
		☐ Give Away several items	EUR 8,000.00 + VAT

→ further opportunities on page 3

1.1 registration exhibitor

We hereby order:

Advertising Opportunities:

☐ Stand-alone Emailing to registered participants	EUR 2,750 + VAT
☐ Advertorial	EUR 795 + VAT
☐ 4c logo cover page congress program	EUR 990 + VAT
☐ Banner in participant Email including link to your website	EUR 590 + VAT
☐ Logo integration in participant Email	EUR 350 + VAT
☐ 4c logo in the participant survey	EUR 990 + VAT

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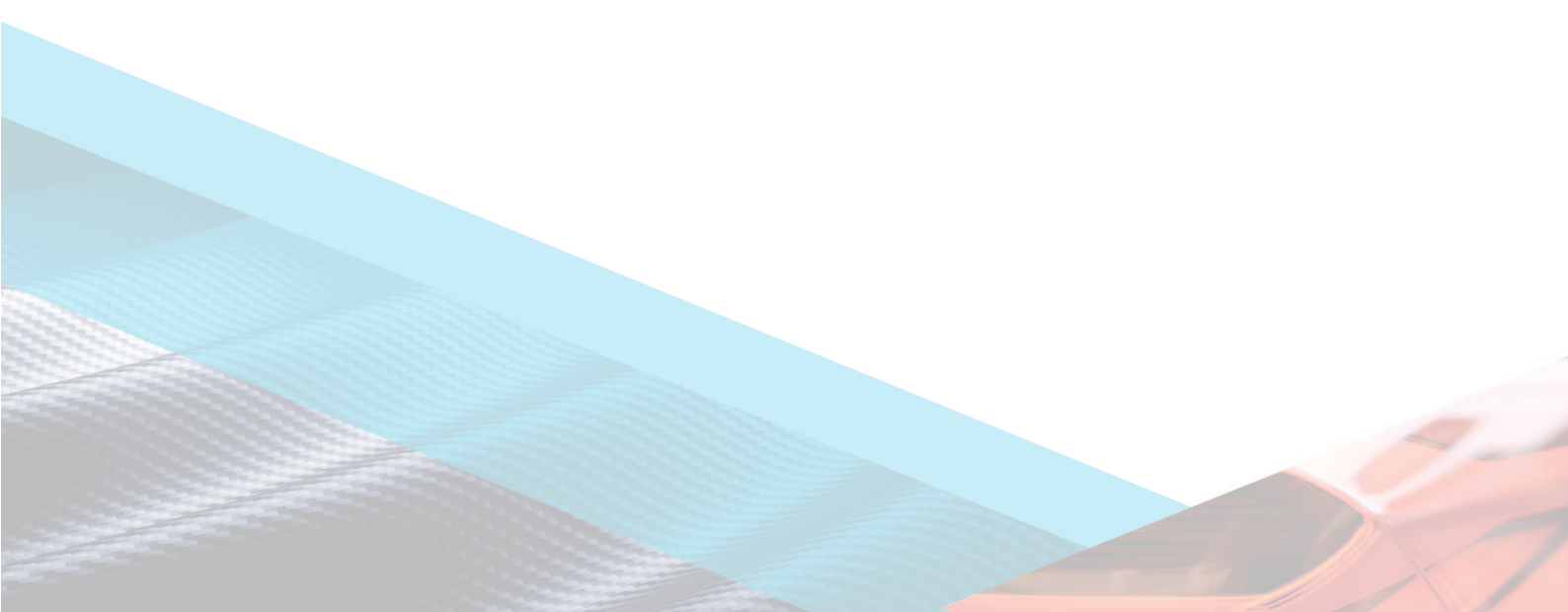
☐ Media Package Medium	EUR 3,130.00 + VAT
☐ Media Package Premium	EUR 4,180.00 + VAT
☐ Media Package Platinum	EUR 7,775.00 + VAT

→ please sign on page 4



1.1 registration exhibitor

Power supply connections:

☐ 230 V, maximum 3 kW kW-requirement:

☐ Three-phase current/High-voltage current kW and ampere requirement:

The provision and installation of three-phase current / high-voltage current is available at extra charge, and will be invoiced separately after the event depending on the time required and the consumption recorded.

Participation in presentations / congress documentation / catering:

Per each exhibitor the congress participation of one person and the congress documentation is included.
Coffee breaks, lunch and evening reception are also included in the congress ticket.

1.2 registration co-exhibitor

This section is only relevant if a co-exhibitor is planned for your stand!

Co-exhibitor: (Participation fee) 980,- EUR + VAT / catalogue entry 300,- EUR + VAT

An exhibitor pass is already included in the participation fee (inclusive coffee breaks, lunch and evening reception).

Company Name/Institute:

Street: or PO-Box:

Country: Postcode: Place:

Phone: Fax:

E-mail:

Internet:

Contact person for the exhibition in your company:

(Academic) Title: First name: Surname:

Departement: Function: Please select

Level: Please select Specialist area: Please select

Phone Extension: Fax Extension:

E-mail:

Invoice address co-exhibitor fee: ☐ Main exhibitor ☐ Co-Exhibitor

With our application for registration, we accept the terms and conditions of participation and business of VDI Wissensforum GmbH for VDI events.
This is where you will find our General Terms and Conditions: https://www.vdi-wissensforum.de/en/terms-and-conditions/.
By electronic transmission via registration button we do not need a signature - our application is yet to be binding, our interest in the sponsorship offer is not binding.
If we decide to register by mail or fax, we are making a legally binding signature. In every case, we receive a written confirmation and information about interest in sponsorship opportunities by the VDI Wissensforum GmbH.

Place/Date Company stamp/Legally binding signature

send button -->